

## **National Advisory Board Member**



Name Al Ferrone

**Title** Vice President of Hospitality

**Employer** Caesars Entertainment Corporation

With more than 30 years of food and beverage experience he is currently Vice President of Hospitality, where he leads his team in executing upon the global vision of refined guest service and product. All is responsible for establishing, implementing and monitoring quality standards in preparation, presentation and execution of our various hospitality-focused products and services.

In the past he played a significant role in the guidance of F&B strategies for Hilton Hotels World Wide. In his role, he oversaw F&B training, culinary arts, menu concepts, F&B standards, promotions and catering for the overall portfolio of owned and managed hotels. Ferrone played a key role in creating and implementing company-wide beverage programs, manpower planning and new product development.

Ferrone has held a number of senior level operating positions, at some of the nation's most prestigious hotels, including the Waldorf-Astoria, The Essex House, Parker Meridien, Marriott Marquis and The Marriott East Side NYC. He has created and opened new facilities, revamped existing food and beverage operations and directed banquet, catering, lounge, restaurant and culinary operations

Al is a graduate of the Culinary Institute of America in Hyde Park, New York, and he serves on the National Advisory Board for Le Cordon Bleu in North America.