

Senate Bill 1349, Yee
Social Media Privacy: Postsecondary Education



Policy Title: Social Media Institutions: Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles Le Cordon Bleu College of Culinary Arts in Sacramento Departments: All	Policy Number: 101
	Date Implemented: November 12, 2012 Date Revised: None

Purpose:

To ensure the privacy rights of California students at Career Education Corporation's ("CEC") five institutions in California as it pertains to Social Media: Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento.

Scope:

All

Policy:

"Social media" means an electronic service or account, or electronic content, including, but not limited to, videos or still photographs, blogs, video blogs, podcasts, instant and text messages, email, online services or accounts, or Internet Web site profiles or locations.

Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento and its employees/representatives shall not require or request a student, prospective student, or student group to do any of the following:

- Disclose a user name or password for accessing personal social media.
- Access personal social media in the presence of the institution's employee/representative.
- Divulge any personal social media information.

The Social Media policy shall not:

- Affect existing rights and obligations of Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento to protect against and investigate alleged student misconduct or violations of laws, regulations, or student conduct requirements.
- Prohibit Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in

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Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento from taking any adverse action against a student, prospective student, or student group for any lawful reason.

The Social Media policy shall be posted on the websites for Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento.

Procedure:

Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento will not suspend, expel, discipline, threaten to take any of those actions, or otherwise penalize a student, prospective student, or student group in any way for refusing to comply with a request or demand that violates a student's social media rights described in this Policy.

Brooks Institute, California Culinary Academy, International Academy of Design and Technology in Sacramento, Le Cordon Bleu College of Culinary Arts in Los Angeles and Le Cordon Bleu College of Culinary Arts in Sacramento reserves the right to investigate and pursue any misconduct that violates law, regulations or the institution's other policies and standards, consistent with this Policy.